

Jason Brown

THEA Award winning creative designer, writer and director, specializing in designs for theme parks, from show and event development, art direction through to design implementation.

EXPERIENCE

Knott's Berry Farm, Buena Park CA— Show Director/Writer

January 2016 - September 2022

Lead creative direction for guest interactions and non-scripted story elements, collaborated with head writer to create and design story elements and plot lines. Train all performers in non-scripted story elements, management of fabrication teams in all non-scripted story amenities, manage all non-scripted story amenity installations.

- Member of the creative team that launched the award winning program, Ghost Town Alive, winning Knott's Berry Farm the 2018 THEA Awards for outstanding immersion on a limited budget.

The Walt Disney Company, Anaheim CA— Show Writer

August 2022 - September 2022

Wrote and aided the head writer in the creation of 67 unique segments; each highlighting a different aspect of the D23 Expo. Developed both segments and their content; ideation, research, script writing, on the floor segment writing.

- Live stream reach over 500,000 each day.

Pirates Dinner Adventure, Buena Park CA— Show Director/Writer

April 2016 - October 2019

Director, lead writer, fight captain and stunt coordinator. Developed the launch of a new dinner theatre experience, including hosting and leading auditions, castings, and acting as head trainer. Supported in cast management, form and maintaining cast communication systems, writing and logging daily show reports, to maintaining and purchasing show properties and costumes.

Creator Ink, Los Angeles CA— Writer/Narrative Development

July 2022 - Feb 2024

Lead creative direction for all player interactions and non-scripted story elements, lead narrative development team in creation and design of all story elements and plot lines. Managed fabrication teams in all non-scripted story amenities, manage all non-scripted story amenities.

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SKILLS

Entertainment direction
Project development
Resource acquisition and management
Leadership skills
Organizational skills
Creative thinking and analysis

AWARDS

2018 THEA Award for Outstanding Achievement - Connect Immersion on a Limited Budget.

PRESS

“The experience is a driver of repeat visitation and incremental revenue. Guests have a reason to return again and again as the creative team creates new storylines throughout the season.”

- 2018 THEA Committee

“This year’s story[was] the most intriguing, well connected, and enjoyable yet. The ties to previous years, humorous self references, integration of new characters, and fun surprises [were] excellently performed, and the new characters have blended very well with the veterans to produce a truly fantastic show.”

- WestCoaster

“The more you keep coming back, the more storylines you may uncover.”

- Micechat.com

Cedar Point, Sandusky OH— *Show Director/Writer*

January 2019 - June 2019

Assisted with the development and launch of new immersive theatre experience including leading creative direction for guest interactions, and collaboration with head writer to create and design story elements and plot lines. Trained all performers in non-scripted story elements, management of fabrication teams in all non-scripted story amenities, Managed all non-scripted story amenity installations.

- After the launch, the show is continuously mounted each summer due to immense positive response from park guests.

Kings Dominion, Doswell VA— *Show Director/Writer*

November 2021 - January 2022

Assisted with the development and launch of new immersive theatre experience including leading creative direction for guest interactions, and collaboration with head writer to create and design story elements and plot lines.

Castaway Bay, Sandusky OH— *Immersive Writer*

November 2021 - January 2022

Assisted with the development and launch of new immersive theatre experience including leading creative direction for guest interactions, and collaboration with head writer to create and design story elements and plot lines.

EDUCATION

American Musical and Dramatic Arts Academy, Los Angeles

September 2005 - May 2007

Graduate of Live Theatre Program - Acting, Musical Theatre, Improv, Theatrical Dance, Acting for the camera, Musicianship.

Fullerton College, Fullerton

September 2008 - May 2011

Graduate of Directing Program - Directing for the stage, Directing for the camera, Script writing, Theatrical lighting, Theatrical sound, Acting, Improv.

PROJECTS

Kids' Crusade 2018-Present

Dat Network Live Stream

Type A Creative Podcast